# Executive Leadership & Strategic Management

A practical five-day programme for leaders responsible for setting direction and delivering results.

**Each listed session runs for five training days. Online session times and the specific Kuala Lumpur venue will be confirmed with participants before attendance.**

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| COURSE CODE | **ELSM26** |
| AUDIENCE | **Senior managers, executives and strategic leaders** |
| DURATION | **5 training days per selected session** |
| LANGUAGE | **English** |
| DELIVERY | **Live online or in person in Kuala Lumpur, Malaysia** |

## 2026 session dates and fees

| DELIVERY | 2026 SESSION DATES | LOCATION | FEE (USD) |
|---|---|---|---|
| **Live online<br>English** | **16-20 November 2026<br>23-27 November 2026<br>30 November-4 December 2026<br>14-18 December 2026** | Online; session time to be confirmed | **900** |
| **In person<br>English** | **30 November-4 December 2026<br>14-18 December 2026** | Kuala Lumpur, Malaysia; venue to be confirmed | **1,950** |

## Course overview

This programme develops the connection between executive leadership and strategic management. Participants examine how leaders interpret change, make strategic choices, align people and resources, and guide implementation while monitoring results and adapting to new conditions.

## Who should attend

Executives, department heads, senior managers, business-unit leaders and professionals who contribute to organisational strategy, transformation or performance.

## Learning outcomes

By the end of the programme, participants should be able to:

- Assess internal capabilities, external trends and stakeholder priorities that shape strategic choices.
- Translate organisational purpose and strategic intent into clear priorities and measurable objectives.
- Evaluate options, risks and trade-offs using evidence, scenarios and sound executive judgement.
- Align governance, people, resources and performance measures with strategic priorities.
- Lead communication and organisational change that supports strategy execution.
- Review results, learn from evidence and adjust plans as conditions change.

## Course outline

### 1. Executive leadership and strategic context

Leadership responsibilities, strategic intent, stakeholder expectations and the link between leadership choices and organisational direction.

### 2. Organisational and external analysis

External forces, stakeholder needs, organisational capabilities, culture, constraints, risks and sources of competitive or public value.

### 3. Strategy formulation and choice

Purpose, vision and priorities; evaluating strategic options; making trade-offs; and connecting choices to sustainable value creation.

### 4. Strategy execution and governance

Translating priorities into objectives, initiatives, accountability, governance, resource allocation and practical implementation roadmaps.

### 5. Leading people, culture and change

Communicating direction, engaging teams, building alignment, addressing resistance and reinforcing behaviours that support the strategy.

### 6. Decision-making, risk and resilience

Evidence-informed executive decisions, scenario thinking, ethical judgement, risk oversight and organisational resilience.

### 7. Performance review and strategic adaptation

Selecting useful measures, reviewing progress, learning from outcomes, correcting course and sustaining improvement.

## Learning approach

The programme combines facilitated discussion, short presentations, case analysis, peer exchange, strategic exercises and individual action planning.

**The daily timetable, online time zone and Kuala Lumpur venue are provided in the session confirmation. No certification or assessment outcome is implied by this outline.**